



**FOR IMMEDIATE RELEASE**

December 8, 2023

**High Springs Police Department Partners with Cox to Enhance  
Operation Holiday Cheer**

*Donation from local broadband provider used to purchase Walmart Gift Cards for  
families in need*

**HIGH SPRINGS** – Today, representatives from Cox Communications (Cox) presented Police Chief J. Antoine Sheppard with gift cards totaling \$4,000 to support Operation Holiday Cheer. The gift cards will be distributed through the Police Department’s annual holiday-giving initiative to families in need of a little extra support this holiday season.

“Private and public partnerships are essential during community outreach. Through this relationship, we all win by giving back”, said High Springs Police Chief Antoine Sheppard.

“In my mind, the holidays wouldn’t be complete without good food to share with family and friends,” said Aimee Pfannenstiel, Central Florida market vice president for Cox. “When we learned of the opportunity to enhance the Operation Holiday Cheer program by providing funds to also feed families in need, it was an easy yes.”

The High Springs Police Department with the help of our wonderful community has been overseeing the Holiday Cheer program annually for many years. The program works with the local schools to coordinate a list of candidates to receive items each year around the holiday season to spread Christmas magic and cheer.

Cox expanded its services into High Springs earlier this year. Currently, more than 500 homes now have access Cox’s fiber broadband network, with plans for more than 1,500 more to be connected throughout 2024.

### **About High Springs Police Department**

The High Springs Police Department is a professional, proactive, and premier law enforcement agency with a proud service history to the High Springs community since 1892. An array of services are offered to our 8000-plus citizens and visitors. HSPD strives to set a *higher* standard in law enforcement by providing exceptional service to all citizens and training our officers to the highest standard.

### **About Cox Communications**

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve six million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities, and the characteristics that make each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

Media Contacts:

Sgt. Jason Taylor, HSPD  
jtaylor@highsprings.gov

Cam Johnson, Cox  
Cam.Johnson@cox.com